

Fig. 1

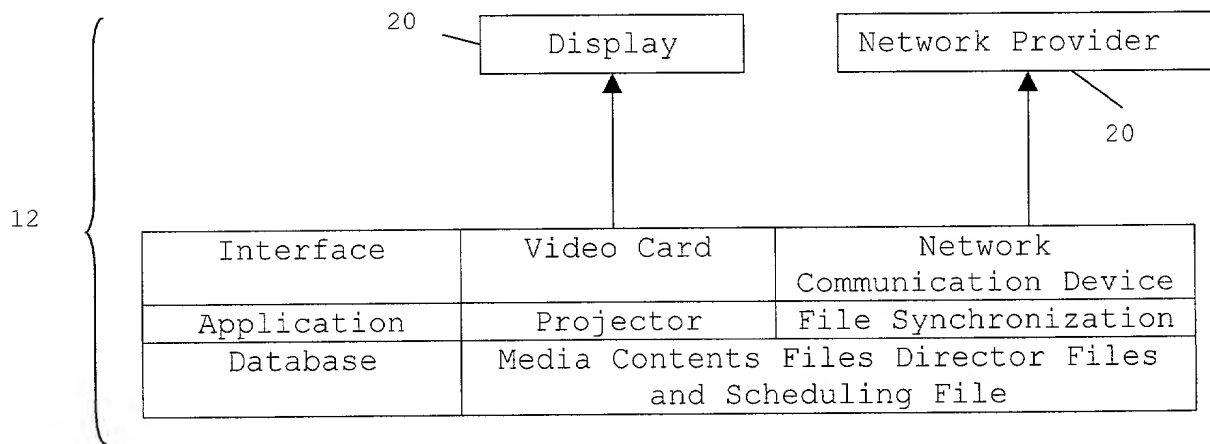


Fig. 2

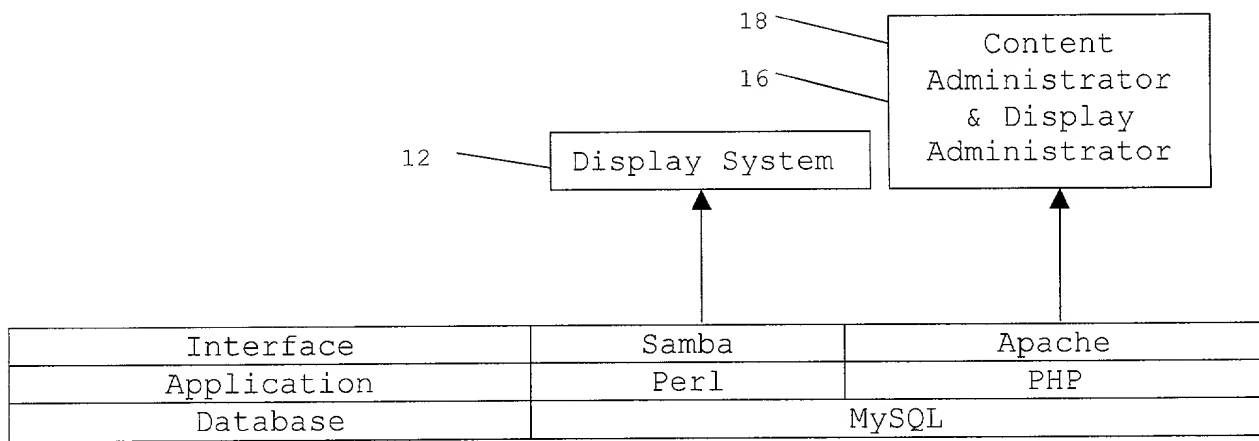


Fig. 3

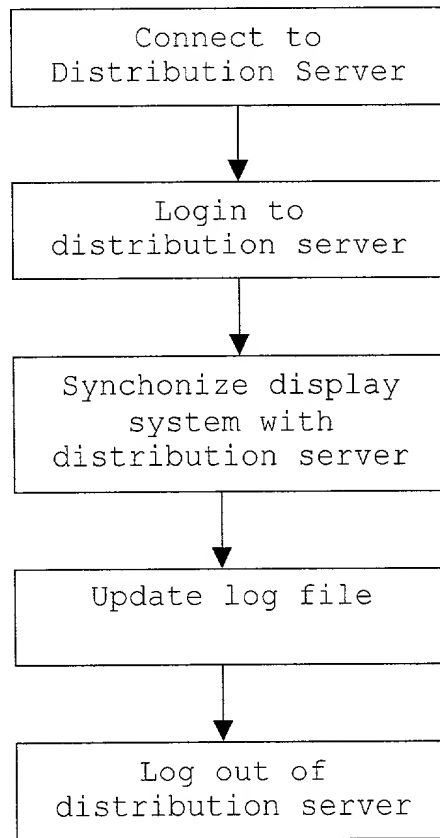


Fig. 4

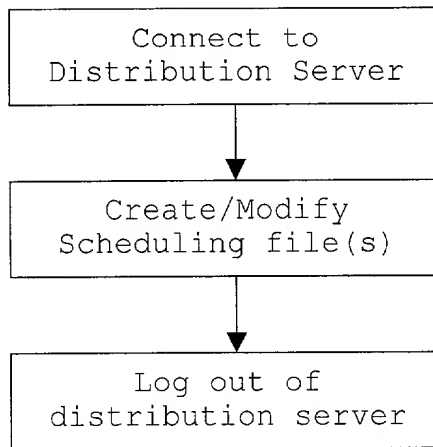


Fig. 5

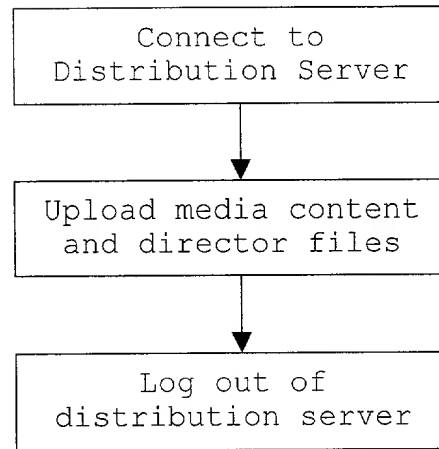


Fig. 6

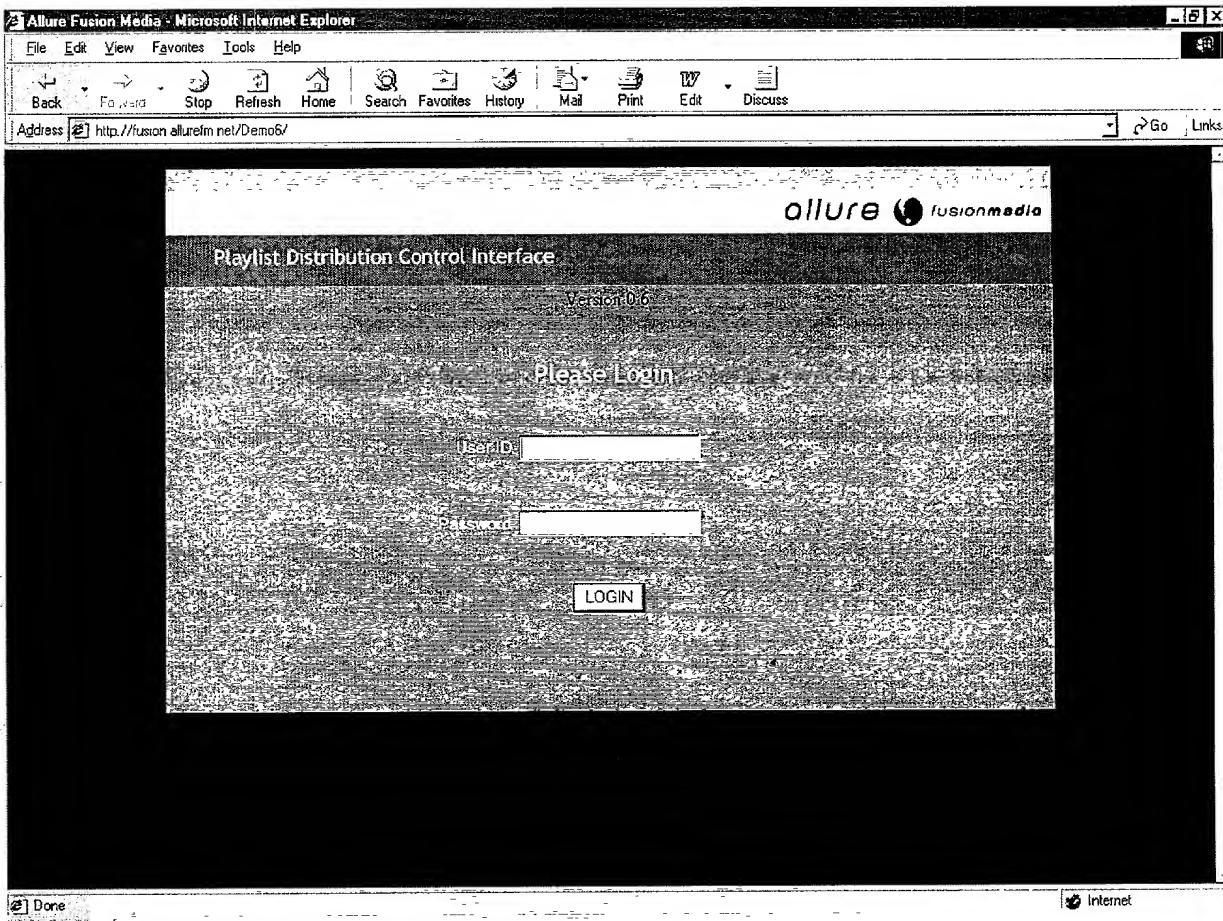


Fig. 7

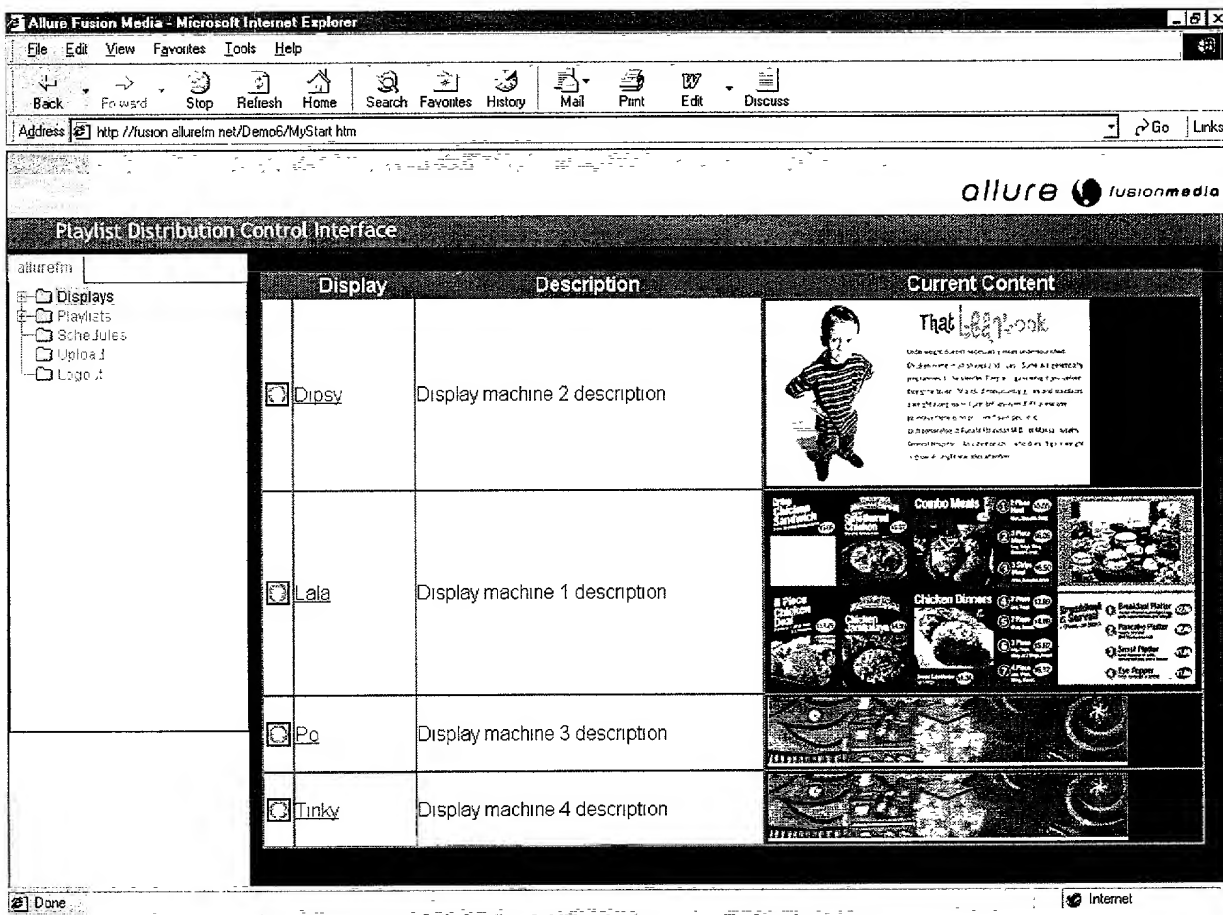


Fig. 8

allure fusionmedia

### Playlist Distribution Control Interface

allurefm

- Displays
- Playlists
- Schedule
- Upload
- Logout

Display	Description	Current Content
<input checked="" type="checkbox"/> Dipsy	Display machine 2 description	allure fusionmedia

Add	Active	Date	Display	Playlist	
<a href="#">Edit</a>	<a href="#">Del</a>	No	0000-00-00	Dipsy	<a href="#">Network Full Demo 3</a>
<a href="#">Edit</a>	<a href="#">Del</a>	No	0000-00-00	Dipsy	<a href="#">Network Full Demo with Power</a>
<a href="#">Edit</a>	<a href="#">Del</a>	No	0000-00-00	Dipsy	<a href="#">Plasma Coke content</a>
<a href="#">Edit</a>	<a href="#">Del</a>	No	2001-01-01	Dipsy	<a href="#">Plasma Breakfast</a>
<a href="#">Edit</a>	<a href="#">Del</a>	No	2001-01-01	Dipsy	<a href="#">Plasma Lunch</a>
<a href="#">Edit</a>	<a href="#">Del</a>	No	2001-01-01	Dipsy	<a href="#">Plasma Menu</a>
<a href="#">Edit</a>	<a href="#">Del</a>	No	2001-01-01	Dipsy	<a href="#">lunch menu</a>

Internet

Fig. 9

allure fusionmedia

### Playlist Distribution Control Interface

allurefm

- Displays
  - Displays
  - Lala
  - Pos
  - Tit
- Playlists
- Schedules
- Upload
- Logout

Edit		Del		Playlists
				Network Full Demo 3
				Network Full Demo with Power
				Plasma Breakfast
				Plasma Lunch
				Plasma Menu
				menu
				menu 1 with Coke promotion
				menu 2
				Fastfood 4 monitor with Coke
				breakfast menu
				lunch menu
				menu
				Plasma Coke content
				4 monitor content
				Delivery Confirmation
				Special Demo Menu

displayschedules.php?displayid=Lala

Internet

Fig. 10

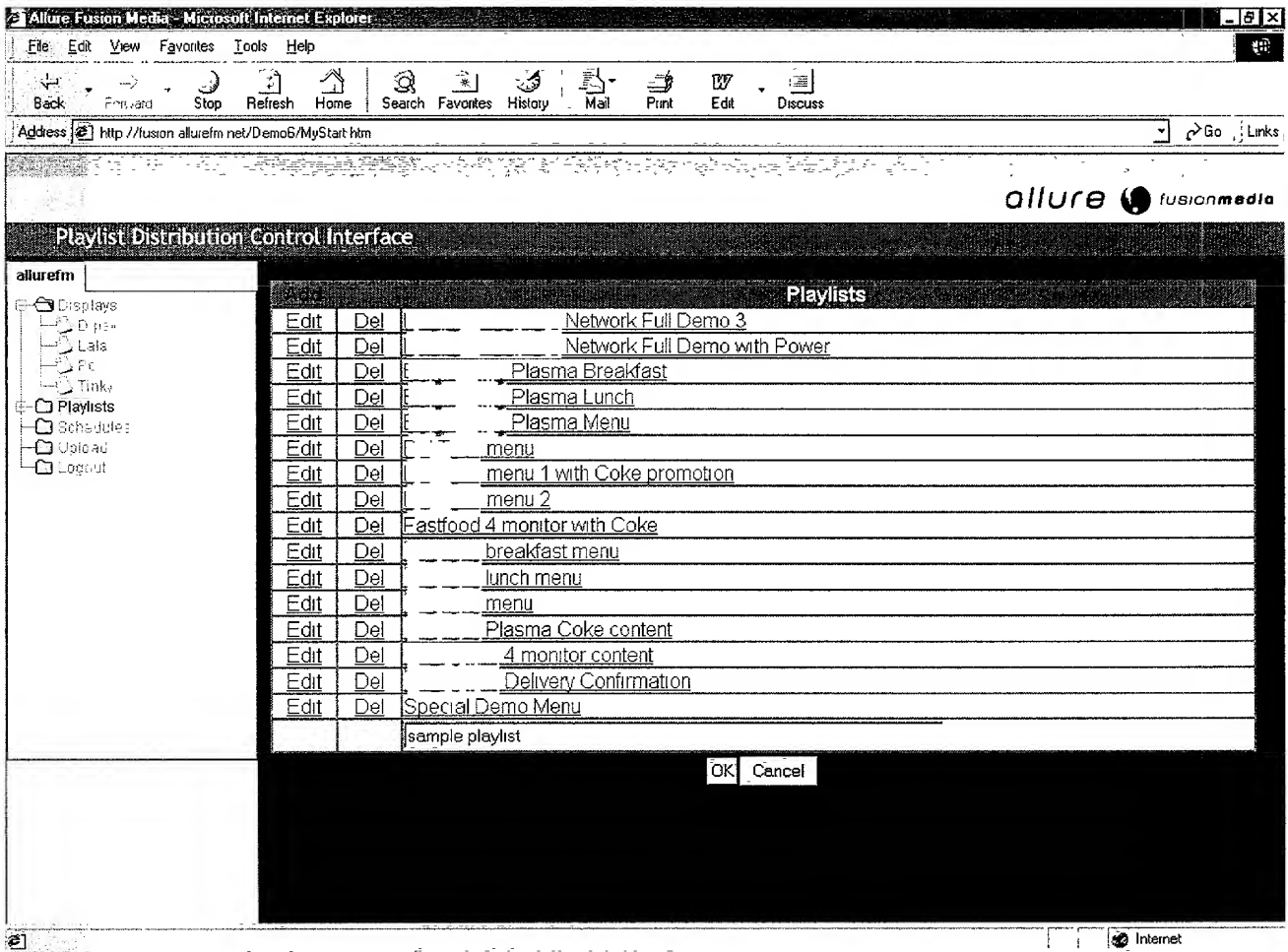


Fig. 11



Allure Fusion Media - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Edit Discuss

Address http://fusion.allurefm.net/Demo6/MyStart.htm Go Links

allure fusionmedia

### Playlist Distribution Control Interface

allurefm

- Displays
  - Dir
  - File
  - Page
  - Titles
- Playlists
- Schedules
- Upload
- Logout

Playlists		
Edit	Del	
Edit	Del	Network Full Demo 3
Edit	Del	Network Full Demo with Power
Edit	Del	Plasma Breakfast
Edit	Del	Plasma Lunch
Edit	Del	Plasma Menu
Edit	Del	menu
Edit	Del	menu 1 with Coke promotion
Edit	Del	menu 2
Edit	Del	Fastfood 4 monitor with Coke
Edit	Del	breakfast menu
Edit	Del	lunch menu
Edit	Del	menu
Edit	Del	Plasma Coke content
Edit	Del	4 monitor content
Edit	Del	Delivery Confirmation
Edit	Del	sample playlist
Edit	Del	Special Demo Menu

Internet

Fig. 12



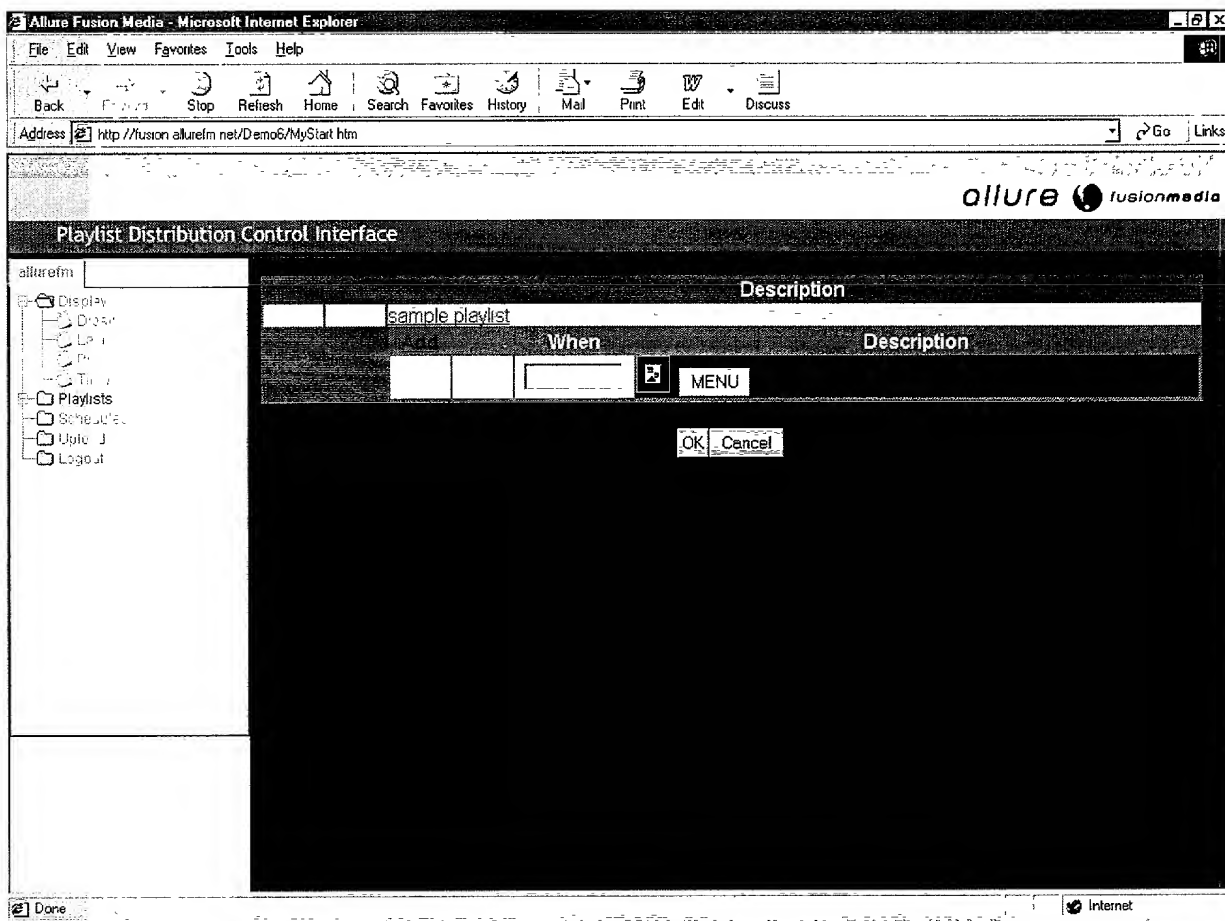


Fig. 14

Parameter	Estimate	Standard Error	t-Statistic	p-Value
Intercept	0.0000	0.0000	0.0000	0.0000
Age	0.0000	0.0000	0.0000	0.0000
Age squared	0.0000	0.0000	0.0000	0.0000
Age cubed	0.0000	0.0000	0.0000	0.0000
Age quartic	0.0000	0.0000	0.0000	0.0000
Age quintic	0.0000	0.0000	0.0000	0.0000
Age sextic	0.0000	0.0000	0.0000	0.0000
Age septic	0.0000	0.0000	0.0000	0.0000
Age octic	0.0000	0.0000	0.0000	0.0000
Age nonic	0.0000	0.0000	0.0000	0.0000
Age decic	0.0000	0.0000	0.0000	0.0000
Age undecic	0.0000	0.0000	0.0000	0.0000
Age duodecic	0.0000	0.0000	0.0000	0.0000
Age tredecic	0.0000	0.0000	0.0000	0.0000
Age quattuordecic	0.0000	0.0000	0.0000	0.0000
Age quindecic	0.0000	0.0000	0.0000	0.0000
Age sexdecic	0.0000	0.0000	0.0000	0.0000
Age septendecic	0.0000	0.0000	0.0000	0.0000
Age octodecic	0.0000	0.0000	0.0000	0.0000
Age novemdecic	0.0000	0.0000	0.0000	0.0000
Age vigintic	0.0000	0.0000	0.0000	0.0000
Age unguic	0.0000	0.0000	0.0000	0.0000
Age duodevigintic	0.0000	0.0000	0.0000	0.0000
Age tredecvigintic	0.0000	0.0000	0.0000	0.0000
Age quattuordecvigintic	0.0000	0.0000	0.0000	0.0000
Age quindecivigintic	0.0000	0.0000	0.0000	0.0000
Age sexdevigintic	0.0000	0.0000	0.0000	0.0000
Age septemvigintic	0.0000	0.0000	0.0000	0.0000
Age octovigintic	0.0000	0.0000	0.0000	0.0000
Age novemvigintic	0.0000	0.0000	0.0000	0.0000
Age sexagesimic	0.0000	0.0000	0.0000	0.0000
Age sexagesimic squared	0.0000	0.0000	0.0000	0.0000
Age sexagesimic cubed	0.0000	0.0000	0.0000	0.0000
Age sexagesimic quartic	0.0000	0.0000	0.0000	0.0000
Age sexagesimic quintic	0.0000	0.0000	0.0000	0.0000
Age sexagesimic sextic	0.0000	0.0000	0.0000	0.0000
Age sexagesimic septic	0.0000	0.0000	0.0000	0.0000
Age sexagesimic octic	0.0000	0.0000	0.0000	0.0000
Age sexagesimic nonic	0.0000	0.0000	0.0000	0.0000
Age sexagesimic decic	0.0000	0.0000	0.0000	0.0000
Age sexagesimic undecic	0.0000	0.0000	0.0000	0.0000
Age sexagesimic duodecic	0.0000	0.0000	0.0000	0.0000
Age sexagesimic tredecic	0.0000	0.0000	0.0000	0.0000
Age sexagesimic quattuordecic	0.0000	0.0000	0.0000	0.0000
Age sexagesimic quindecic	0.0000	0.0000	0.0000	0.0000
Age sexagesimic sexdecic	0.0000	0.0000	0.0000	0.0000
Age sexagesimic septendecic	0.0000	0.0000	0.0000	0.0000
Age sexagesimic octodecic	0.0000	0.0000	0.0000	0.0000
Age sexagesimic novemdecic	0.0000	0.0000	0.0000	0.0000
Age sexagesimic vigintic	0.0000	0.0000	0.0000	0.0000
Age sexagesimic unguic	0.0000	0.0000	0.0000	0.0000
Age sexagesimic duodevigintic	0.0000	0.0000	0.0000	0.0000
Age sexagesimic tredecvigintic	0.0000	0.0000	0.0000	0.0000
Age sexagesimic quattuordecvigintic	0.0000	0.0000	0.0000	0.0000
Age sexagesimic quindecivigintic	0.0000	0.0000	0.0000	0.0000
Age sexagesimic sexdevigintic	0.0000	0.0000	0.0000	0.0000
Age sexagesimic septemvigintic	0.0000	0.0000	0.0000	0.0000
Age sexagesimic octovigintic	0.0000	0.0000	0.0000	0.0000
Age sexagesimic novemvigintic	0.0000	0.0000	0.0000	0.0000
Age sexagesimic sexagesimic	0.0000	0.0000	0.0000	0.000

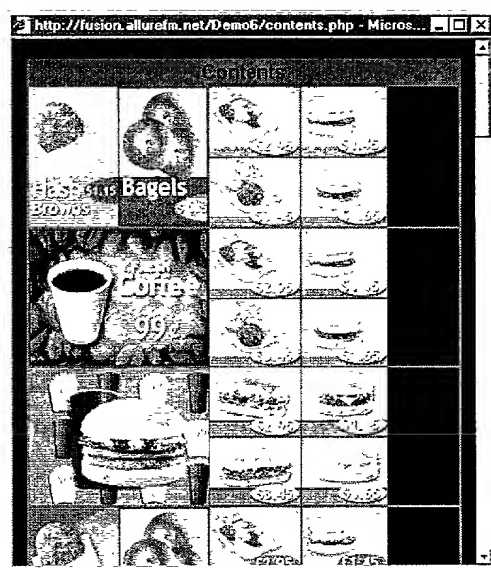


Fig. 15

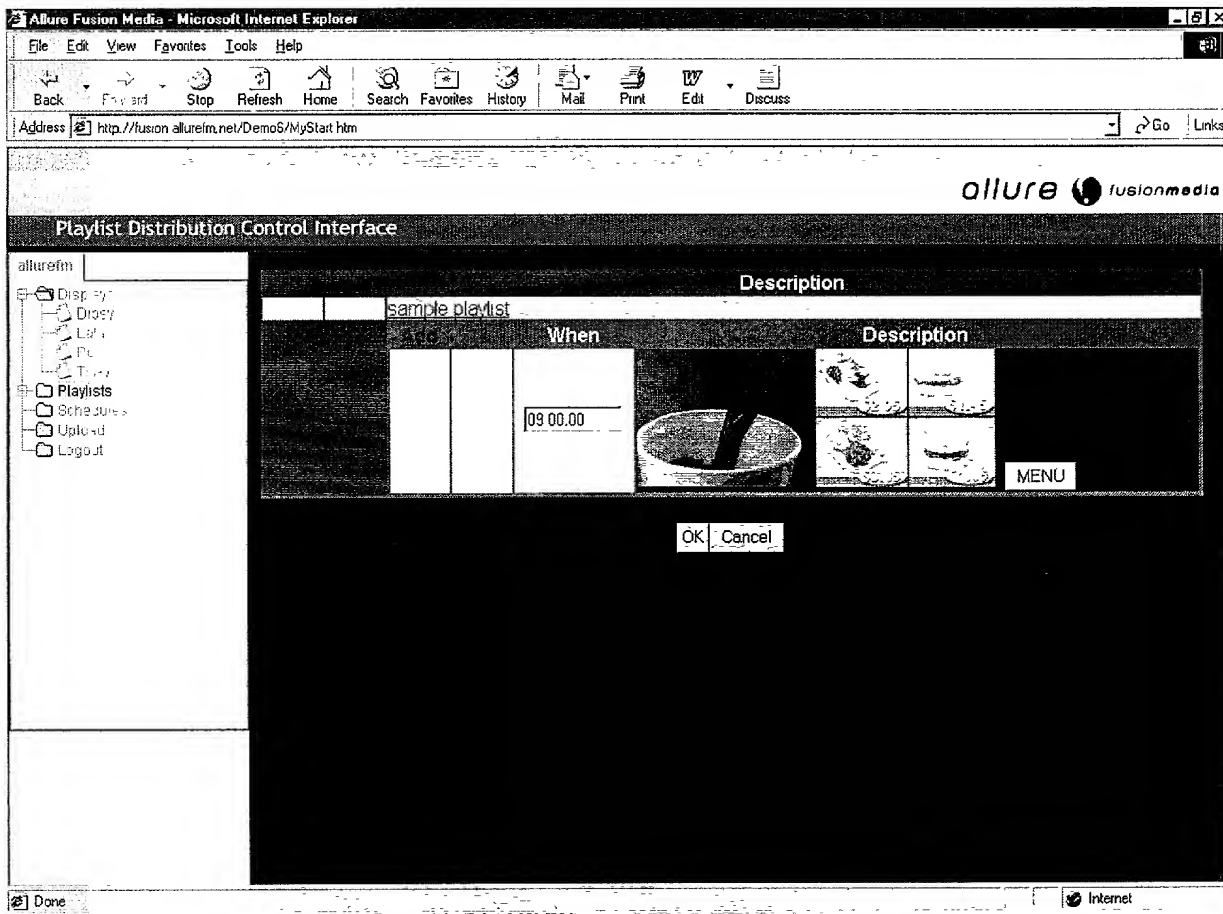


Fig. 16





allure fusionmedia

### Playlist Distribution Control Interface

allurefm

- Displays
  - Display
  - Area
  - Time
- Playlists
  - Schedules
  - Upload
  - Log

Edit	Del	
Edit	Del	Network Full Demo 3
Edit	Del	Network Full Demo with Power
Edit	Del	Plasma Breakfast
Edit	Del	Plasma Lunch
Edit	Del	Plasma Menu
Edit	Del	menu
Edit	Del	menu 1 with Coke promotion
Edit	Del	menu 2
Edit	Del	Fastfood 4 monitor with Coke
Edit	Del	breakfast menu
Edit	Del	lunch menu
Edit	Del	menu
Edit	Del	Plasma Coke content
Edit	Del	4 monitor content
Edit	Del	Delivery Confirmation
Edit	Del	sample playlist

When			Description		
Edit	Del	09 00 00	   		
Edit	Del	Special Demo Menu			

Done Internet

Fig. 17

Allure Fusion Media - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Edit Discuss

Address http://fusion.allurefm.net/Demo6/MyStart.htm

allure fusionmedia

### Playlist Distribution Control Interface

allurefm

- Displays
- Playlists
- Schedules
- Upload
- Logout

	Active	Date	Display	Playlist
<a href="#">Edit</a> <a href="#">Del</a> <a href="#">No</a>	0000-00-00	Dipsy	Network Full Demo 3	
<a href="#">Edit</a> <a href="#">Del</a> <a href="#">No</a>	0000-00-00	Dipsy	Network Full Demo with Power	
<a href="#">Edit</a> <a href="#">Del</a> <a href="#">No</a>	0000-00-00	Dipsy	Plasma Coke content	
<a href="#">Edit</a> <a href="#">Del</a> <a href="#">No</a>	0000-00-00	Lala	breakfast menu	
<a href="#">Edit</a> <a href="#">Del</a> <a href="#">No</a>	0000-00-00	Lala	lunch menu	
<a href="#">Edit</a> <a href="#">Del</a> <a href="#">No</a>	0000-00-00	Lala	menu	
<a href="#">Edit</a> <a href="#">Del</a> <a href="#">No</a>	2001-01-01	Dipsy	Plasma Breakfast	
<a href="#">Edit</a> <a href="#">Del</a> <a href="#">No</a>	2001-01-01	Dipsy	Plasma Lunch	
<a href="#">Edit</a> <a href="#">Del</a> <a href="#">No</a>	2001-01-01	Dipsy	Plasma Menu	
<a href="#">Edit</a> <a href="#">Del</a> <a href="#">No</a>	2001-01-01	Dipsy	lunch menu	
<a href="#">Edit</a> <a href="#">Del</a> <a href="#">No</a>	2001-01-01	Po	menu 1 with Coke promotion	
<a href="#">Edit</a> <a href="#">Del</a> <a href="#">No</a>	2001-01-01	Po	menu 2	
<a href="#">Edit</a> <a href="#">Del</a> <a href="#">No</a>	2001-01-01	Po	Fastfood 4 monitor with Coke	
<a href="#">Edit</a> <a href="#">Del</a> <a href="#">No</a>	2001-01-01	Po	4 monitor content	
<a href="#">Edit</a> <a href="#">Del</a> <a href="#">No</a>	2001-01-01	Po	Delivery Confirmation	
<a href="#">Edit</a> <a href="#">Del</a> <a href="#">No</a>	2001-01-01	Tinky	menu 1 with Coke promotion	
<a href="#">Edit</a> <a href="#">Del</a> <a href="#">No</a>	2001-01-01	Tinky	menu 2	
<a href="#">Edit</a> <a href="#">Del</a> <a href="#">No</a>	2001-01-09	Tinky	Fastfood 4 monitor with Coke	
<a href="#">Edit</a> <a href="#">Del</a> <a href="#">No</a>	2001-01-09	Tinky	4 monitor content	

Status text

Internet

Fig. 18

Allure Fusion Media - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Edit Discuss

Address http://fusion.allurefm.net/Demo5/MyStart.htm Go Links

allure fusionmedia

### Playlist Distribution Control Interface

allurefm

- Displays
- Playlists
- Schedules
- Upload
- Logout

Act	Active	Date	Display	Playlist	
Edit	Del	No	0000-00-00	Dipsy	Network Full Demo 3
Edit	Del	No	0000-00-00	Dipsy	Network Full Demo with Power
Edit	Del	No	0000-00-00	Dipsy	Plasma Coke content
Edit	Del	No	0000-00-00	Lala	breakfast menu
Edit	Del	No	0000-00-00	Lala	lunch menu
Edit	Del	No	0000-00-00	Lala	menu
Edit	Del	No	2001-01-01	Dipsy	Plasma Breakfast
Edit	Del	No	2001-01-01	Dipsy	Plasma Lunch
Edit	Del	No	2001-01-01	Dipsy	Plasma Menu
		2001-01-01 X	Dipsy	lunch menu	
Edit	Del	No	2001-01-01	Po	menu 1 with Coke promotion
Edit	Del	No	2001-01-01	Po	menu 2
Edit	Del	No	2001-01-01	Po	Fastfood 4 monitor with Coke
Edit	Del	No	2001-01-01	Po	4 monitor content
Edit	Del	No	2001-01-01	Po	Delivery Confirmation
Edit	Del	No	2001-01-01	Tinky	menu 1 with Coke promotion
Edit	Del	No	2001-01-01	Tinky	menu 2
Edit	Del	No	2001-01-09	Tinky	Fastfood 4 monitor with Coke
Edit	Del	No	2001-01-09	Tinky	4 monitor content

OK Cancel

Done Internet

Fig. 19